



Banner sign information

A permit is required for all banners



- A business may have a banner installed on their property for a total of 120 calendar days in 30 day increments. That means a business can have a banner up for four months of the year
- The 120 days includes both wall and freestanding banners
- You may obtain 1 permit for the calendar year for all four months of banner use for \$50 **OR** you may obtain a permit for each banner use at \$50 each
- The 3 day special event banners **DO NOT** count as part of the 120 day allowance
- Visit (website here)...

General Banner Standards



- Banner must be made of durable mylar, nylon fabric, or similar material.
- Lettering, images and background colors may be any color, except fluorescent or iridescent colors
- Banner shall be professional, neat and legible copy
- Each sign shall be maintained in a new or like-new condition at all times

Wall Banner



- 60 square feet maximum size
- 1 per business
- Must be installed on the building and/or tenant space of the business
- Not to exceed the roofline of a building
- Shall be securely anchored to the wall
- Shall not be hung as to obstruct a walkway

Freestanding Banner



- 16 square feet maximum size
- 1 per business
- On private property where the business is located
- Must be attached to a solid perimeter frame in such a manner that the banner is taut and does not fold over
- Shall not be hung from another sign structure, landscaping, utility pole, or similar structure
- Not allowed in the right-of-way

Special Event Banners



- 60 square feet maximum size
- 1 per street frontage
- 3 consecutive days
- Maximum of 4 per calendar year (*these are not part of the wall or freestanding banner allowances*)

Window Sign information



Size:

- 30 percent of the total window frontage can contain signs
- Letters or symbols no more than three inches high shall not be counted as part of the sign area allotment when used for the business name, contact and hours.
- Allowed on first floor windows only



Safety:

As a crime prevention measure, window sections shall remain visually unobstructed between 36 inches and 84 inches from the building floor in the following areas:

Main customer doorway and/or Sales transaction points if within sight of exterior

Letters, numbers or symbols no more than three inches high used for the business name, contact, hours or required public notices are exempt.



Illumination

- Open/Closed signs may be illuminated
- A maximum of one, 6 square foot display area containing illumination is allowed per business regardless of length of store front or corner location.
- Hours: Sign may only be turned on at 5:00 a.m. and shall be turned off at 11:00 p.m.
- Movement: The sign shall not flash, blink, rotate, move or contain animation.

A-Frame sign information

A-frame Sign

Size: 6 square feet
42" maximum height

Quantity
1 per business

Allowed during business hours

Location: On private property where the business is located within a commercial development. The sign shall not be placed in such a manner as to attract vehicular traffic from public roads

Permit Costs
\$50 one-time fee



Is your business located near a road construction project and you need extra identification?

Road Construction Sign

Size
32 square feet for single business properties
64 square feet for multi-business properties
10' tall from grade

Quantity
1 per street frontage
May allow more for longer street frontages

Duration
Allowed until substantial completion of road project

Permit Costs
\$50 one-time fee



**Is your business site under construction or having a grand opening soon?
The following two sign types may help you with informing your customers.**

Construction Development Sign

Size:
32 square feet maximum
8' from grade

Quantity:
1 per street frontage

Duration:
95% completion or 3 years

Permit Costs:
\$50 one-time fee



Balloons for Grand Opening

Size:
18" Tall standard round shape
Height: 8' from grade or 15' from grade
when attached to a structure

Quantity:
Unlimited

Duration:
5 consecutive days maximum

No permit required



Human Signs



- A sign that is held, worn or balanced by an individual.
- **Size:** 20 sq ft maximum and 4 sq ft minimum.
- **Location:** Located no further than the nearest arterial intersection from the advertised business. Shall not be located in street medians, sight triangles, construction zones, and not within 20' from another human sign.
- **Hours:** 8 am - 5 pm.
- **Setback:** Minimum of 10' from the paved surface of a roadway.
- No permit required

Seasonal Signs



- Seasonal signs include decorations, holiday lights, garland, or similar treatment for a holiday event. Seasonal signs and decorations shall be temporarily displayed for traditionally accepted holidays.
- **Location:** On private property and in a manner not to constitute a traffic hazard.
- **Duration:** Must be removed no later than 10 days after holiday.
- **Permits and Fees:** No permit required

Outdoor Display of Merchandise



- **Location:** The display area shall be located directly adjacent to the primary building where the merchandise is sold. The display area shall not be placed in a manner that will constitute a public hazard to pedestrian or vehicular traffic or interfere with bicycle parking areas and other egress/ingress accesses. People standing in driveways or blocking doorways while viewing outdoor displays are considered a hazard.
- A minimum of four (4) feet shall be maintained from any adjacent road curb.
- The display area shall not interfere with sidewalk function.
- A four (4) foot clear path shall be maintained.
- Access to all doors shall be kept clear at all times.
- The display area shall not be located in parking areas, drive aisles or landscape areas.
- Display areas are limited to one (1) facade of the building.
- The display area shall not exceed fifty percent (50%) of the linear building frontage where the display is located, up to a maximum of one hundred fifty (150) linear feet.

Questions?

Sign permit
submittal
information can be
found at
orovalleyaz.gov
enter search word:
Sign

Planning and Zoning
Patty Hayes
520-229-4819
phayes@orovalleyaz.gov

Economic Development
Specialist
Margie Adler
520-229-4758 or
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General lighting regulations for signs

The following types of light sources are prohibited:

Blinking, flashing, rotating, constant movement and animated light sources.

An illuminated sign placed on the interior of a business which is visible from the exterior shall not be illuminated when the business is closed, except “closed for business” signs.

The following is a list of signs that are not allowed on any property unless otherwise specified within in the zoning code.

- Billboards
- Electronic message centers
- Exposed neon signs, except as specifically allowed for a certain sign type
- Inflatable signs
- Marquee signs
- Moving/animated signs; except barber-type animated signs are allowed for barbershops during business hours only
- Obscene signs
- Off-site advertising on public property
- Pennant signs
- Projecting signs
- Roof signs
- Signs attached to any physical public property
- Signs in the median
- Vehicle signs.

General Information

- The information provided in this packet is intended to provide you with an overall summary of some of the sign standards of the zoning code.
- Please visit www.orovalleyaz.gov, Zoning Code Chapter 28 for all the details.
- Ensure your signs comply with the standards established for the specific commercial development where your business is located.
- We recommend checking with your landlord or property management for their private regulations regarding signs.
- Please obtain a sign permit prior to installing signs.