

ORO VALLEY ECONOMIC DEVELOPMENT UPDATE



Business Retention & Expansion (BRE)

Economic Development staff continued BRE outreach through targeted business visits focused on relationship-building and business support.

January 2026 business visits:

- **Wren Hair Studio** — LuxSpace Studios, Oro Valley
- **Casa de la Luz Hospice** — 7740 N. Oracle Rd.
- **Urban Wellness Center** — 7609 N. Oracle Rd., Suite 121
- **Oro Valley Hospital** — 1551 E. Tangerine Rd.

These visits strengthen communication, identify collaboration opportunities, and connect businesses with Town resources.

Ribbon Cuttings (Business Openings):

- **The Motive AZ** — Jan. 20, 2026 | 2530 E. Vistoso Commerce Loop
- **Oro Valley Coffee Roasters** — Jan. 28, 2026 | 1551 E. Tangerine Rd.
- **Pink's Window** — Jan. 30, 2026 | 10371 N. Oracle Rd., Suite 106

Entrepreneur Support: The Town hosted a [Startup Tucson client growth workshop](#) at Town Hall on **January 23, 2026**, focused on practical sales strategies for startups and small businesses. Second session is scheduled for Feb. 19



BUSINESS, DEVELOPMENT, & PERMITTING

New & Growing Businesses

In January 2026, the Town of Oro Valley issued **22 new business licenses**, reflecting continued entrepreneurial activity across storefront, shared space, intelligent office, and home-based businesses.

License types issued included:

- Storefront: 5
- Shared space: 6
- Intelligent office: 1
- Home occupations: 10

New and expanding businesses included **Solana Pilates, Code Ninjas Oro Valley, My DR NOW, Intuit, Inc., HealthySkin Dermatology, Eden Salon, Sonora Well Care**, and a range of home-based professional services and consulting businesses.

Certificates of Occupancy Issued:

- **Solana Pilates** — 10355 N. La Canada Dr., Suite 117
- **Kinghorn Law | Financial** — 2506 E. Vistoso Commerce Loop Rd., Suite 150
- **Smashburger 1801** — 7625 N. Oracle Rd., Unit 145
- **Sun City Oro Valley Community Association – Copper Center** — 1119 E. Rancho Vistoso Blvd.

Active / New Permitting Activity

Tenant Improvement (TI) and investigative permit activity included:

- **Bath & Body Works** — Rooney Ranch (TI Permit Issued)
- **Ooro Automotive** — Suffolk Center (TI Permit Applied)
- **Tee Box** — Oro Valley Marketplace (TI Permit Applied)
- **The Wealth Consulting Group Financial Services** — San Jose Plaza (Investigative Permit Applied & Issued)
- **QuikTrip Remodel** — Steam Pump Village (TI Permit Applied)
- **Walmart** — Oro Valley Marketplace (TI Permit Applied)

Construction & Project Progress

Oro Valley Marketplace Apartments

Construction continues on both the apartment development and adjacent park area. An Extended Construction Hours Work Permit has been issued for concrete activities, with advance notice provided to nearby residents. Extended hours are anticipated for approximately 10 months.

Visit OVprojects.com for updates on current development projects.

See past Eco. Dev. updates @ ChooseOroValley.com